



# Second Annual Loving The Skin I'm In *Creative Expression Contest*

Zoe's Dolls is a nonprofit company sponsored by What Next Global, Inc. Zoe's Dolls was established in October of 2012 and is the vision of now 9 year old Zoe Terry. Zoe's Dolls provides new dolls of color to little brown girls in need during the holiday season.

Zoe's Dolls believes that the image of brown girls is important and that their image should be celebrated and herald. It is that belief that led to the creation of Zoe's Dolls First Annual Loving The Skin I'm In Creative Expression Contest!

We want to know why being a brown girl is important to you and why you love the skin you are in. Here is your opportunity to have your voice heard! Let the world know that your image matters and that your image is beautiful!

Girls between the ages of 6 and 18 years of age, may submit in either the written or short film category. All submissions must be received by March 18, 2016, by 11:59 PM. The first place winner will receive a \$125 cash award, second place will receive a \$75 cash award and the third place winner will receive a \$50 cash award. Winners will be notified by March 25th and will be honored at the formal banquet on April 3, 2016.

## **Written Category Guidelines**

- Entries must express why brown girls' images are important and why you love the skin you are in and being a brown girl!
- Entries in this category may be either an essay, poem, rap, script or a song.
- All entries must be an original piece authored by the person entering.
- Entries must be typed. Font must be 12-points
- Entries must be in English and be no longer than 2 typed pages, one sided.
- You may only enter in one (1) category and may only have one submission.
- Entries must be submitted along with the official application to [info@zoesdolls.com](mailto:info@zoesdolls.com).
- Entries must be received by March 18, 2016 by 11:59 PM. Any entries received after the deadline will be disqualified.



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## **Short Film Category Guidelines**

- Entries must express why brown girls' images are important and why you love the skin you are in and being a brown girl!
- Entries in this category must be a short film or video no longer than 3 minutes long.
- All entries must be original and feature the girl entering the contest.
- Films or videos must list the credits of all involved in making the film or video. The girl entering the contest must have a significant part in producing and partaking in the film or video.
- The film or video entry must list the title and the girl entering the contest name.
- The girl entering the contest must still submit an official application to [info@zoesdolls.com](mailto:info@zoesdolls.com) by the stated deadline.
- Video entries should be uploaded to YouTube and the YouTube link should be submitted in the body of the email that is sent with the official application to [info@zoesdolls.com](mailto:info@zoesdolls.com).

## **Rules of Eligibility**

1. Must be a girl between the ages of 6-18.
2. Must be a girl who resides in the State of Florida.
3. Must believe that brown girls' images are beautiful and important.
4. Must submit by the stated deadline.
5. Must be able to attend the culminating banquet on April 3, 2016 in Miami, FL, if winning entry is selected.

## **Judging & Selection Process**

- Entries will be broken up into two age groups. There will be the 6-11 year old age group and the 12-18 year old age
- group.
- A first, second and third place winner will be selected in each group.
- All entries will be judged by Zoe's Dolls staff and community stakeholders.
- Selected winners will be notified by email and mail.
- Winners will be provided with two tickets to the banquet.



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Please email application and entries to:

**[info@zoesdolls.com](mailto:info@zoesdolls.com)**

For more information about Zoe's Dolls First Annual Loving The Skin I'm In Creative Expression Contest email **[info@zoesdolls.com](mailto:info@zoesdolls.com)**.

**DEADLINE: 03/18/2016**

### Loving The Skin I'm In Official Application

<b>Full Name:</b>	<b>Date of Birth:</b>	<b>Age:</b>
<b>Home Address:</b>		
<b>Daytime Tel:</b>	<b>Email Address:</b>	
<b>Name of School:</b>	<b>Grade:</b>	
<b>Parent(s) Name</b>		

In submitting this application, I certify that the information provided above is complete and accurate to the best of my knowledge. I acknowledge that falsification of information may result in termination of my application. By entering I authorize Zoe's Dolls to use my name and entry for publicity purposes.

**Applicant's/Legal Guardian's Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_